



The Economic Impact of Mountain Bikers on Ellijay, Gilmer County GA

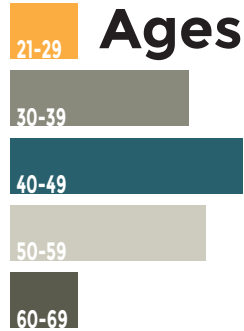


Survey provided by the North Georgia Mountain Bike Assoc.

278 responses from 4/22/2017 - 5/4/2017

What STATE or COUNTRY do they live in?

- Alabama
- Arkansas
- California
- Colorado
- Florida
- Georgia
- Kentucky
- Maryland
- Michigan
- Mississippi
- New Jersey
- New York
- North Carolina
- Ohio
- Pennsylvania
- South Carolina
- Tennessee
- Texas
- Utah
- Virginia
- Washington
- Wisconsin
- Wyoming
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- Canada
- New Zealand



63% Bring the whole family!

76% College Graduates

Where do they eat?

87% Locally Owned Restaurant

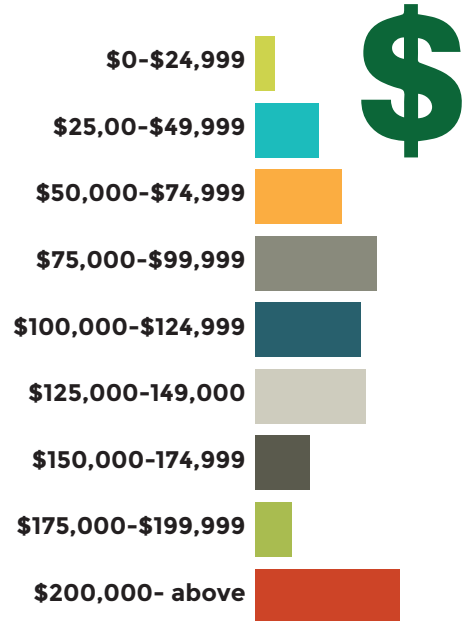
Where do they stay?

48% Rental Cabin/Home

30% Campground

6% Hotel/Motel

Approximate Average Household Income



157 Have considered purchasing a home in the area.

28 Have already done so!

